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## EDITORIAL CALENDAR / AD PLANNER

PUBLICATION DATE	SPECIAL COVERAGE	AD CLOSE	MATERIALS DEADLINE
January 24	CES Wrap; Year in Review	1/6	1/12
February 21	Special Section: The Indie 20	2/3	2/9
March 21	Special Section: 25 Years of Digital Entertainment, Part 1	3/4	3/9
April 18	Special Section: 25 Years of Digital Entertainment, Part 2 Home Media Award Winners Announced	3/31	4/6
May 16	Special Section: Top Marketing Campaigns	4/28	5/3
June 13	Special Section: Top Retailers	5/28	6/2
July 18		6/30	7/6
August 22	Special Section: 40 Under 40	8/4	8/10
September 19	Special Section: 4k Ultra HD Blu-ray	9/11	9/7
October 17	Special Section: Women in Home Entertainment	9/29	10/5
November 14	Special Section: Top 40 Names in Streaming	10/27	11/2
December 12	Special Section: Heroes in Home Entertainment	11/23	11/30